

### What is Curio?

Curio is the app designed to enhance your displays and exhibits, making the visitor experience more accessible and enjoyable.

Curio lets visitors delve into the detail of displayed objects through **text**, **images**, **audio**, **video**, and even **interactive 3D models**.

All this from the comfort of a smartphone or tablet.

# **Key features**

- High level accessibility
- Educational games
- Multiple languages
- Object trails
- Display Case function
- Detailed analytics





#### How it works

Make your object display descriptions easily accessible by adding a **OR code**.

Visitors download the **freely available** Curio App, tailored to your organisation, on a phone or tablet.

Scan the QR code adjacent to an exhibit or display area of interest, and the object information is immediately presented on screen.

### Why Curio?

Curio resolves the traditional challenges of presenting information about your displayed collection. It engages visitors by providing content, accessibility, and entertainment.

### The challenges

- Label placement
- Exhibits set back in the display
- Text size and labels may be small
- Low lighting
- Crowded spaces
- Single language
- Limited content

#### The Curio solution

- Easy and quick to use
- · Full accessibility features
- Instant content to screen
- · Multi-media content
- Free to visitors

- 'Display Case' feature
- Multiple languages
- Explorer game
- · 'Curio Trails'
- Link related objects
- Detailed analytics

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### Multimedia, worth a thousand words

Images, Video, Audio, Interactive 3D Models, Explorer Game

Add galleries of captioned images





Interactive 3D Models give that 'Wow' factor

## **Curio trails & beacon power**

'Curio Trails' guides visitors around your collection with the power of wireless **beacons**.

Approach an exhibit or gallery and 'hey presto!'





try Curio





## Accessibility at the core

The Curio App is designed with accessibility at its heart, following WCAG guidelines.

Curio provides visitors with a clear and easy to use interface with single-tap functions.

- text resizing
- single-tap & haptics
- inverse contrast
- voice narration
- multiple languages
- multi-media access

## **Content hub & analytics**

The Content Hub provides full management of your venue's catalog.

Comprehensive analytics and reporting gives you detailed insight into the viewing habits of your visitors, including object 'hits', top viewed exhibits, object categories and galleries.

- Object creation and editing
- Multi-media content
- OR Code creation
- 'Display Case' function
- Comprehensive analytics
- Explorer game management
- 'Curio Trail' management





